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PRESS RELEASE

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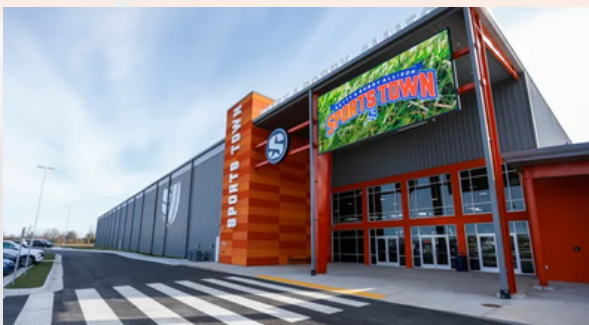
Allison Sports Town is making a great impact in the Springfield, MO area.

With the increase of camps and events at the facility, the surrounding economy is starting to notice the benefits.

Allison Sports Town's mission is to provide the four-state region with a premier multi-sport complex for the enhancement and development of recreational and competitive athletics for all ages. The facility is an indoor/outdoor venue that spans 82 acres, nestled near Deer Lake Golf Club. The premier sports complex offers 12 outdoor professionally maintained sports fields, including 4 turf fields that allow for all weather play. A 94,000 sq. ft. indoor facility is home to four high school regulation basketball courts that can be converted to 8 volleyball courts as well as two indoor soccer fields. Indoor and outdoor concessions are available as well as spaces for parties and meetings in our versatile indoor venue.



By the end of 2024, Allison Sports Town will have hosted 48 camps and events. Most of the events that were held were multi-day events that ended up generating over \$5 million in economic impact. The venue is hoping to continue their growth and become the premier place to play in the Southwest Missouri and surrounding areas.



The facility is expecting to host more than 70 events and camps in 2025. Allison Sports Town will generate over \$20 million in economic impact during the 2025 calendar year. Through collaboration with the Springfield Sports Commission the venue will host multiple national events in 2025 including the recently announced 2025 USA Club Rugby Northern Super Regional Tournament in May. Additional national events will be released soon.